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# LINDSEY R. BLAU

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## EDUCATION

### University of Utah

Master of Public Administration, education leadership policy emphasis

December 2010  
Cumulative 3.8 GPA

### Utah State University

B.S. Journalism, public relations emphasis  
B.S. English, technical and professional writing emphasis

May 2004  
*Cum Laude*

## RELEVANT SKILLS AND EXPERTISE

### Policy Analysis and Engagement

- Directed grassroots outreach and advocacy efforts on state and local levels to urge political contacts to cosponsor the Family Engagement in Education Act, resulting in House and Senate movement
- Assisted instruction in classes of as many as 24 students; communicated with teachers, administrators and parents; and built a positive rapport with students.
- Conducted data analysis on the policy implications and evolution of the Elementary Secondary Education Act, resulting in a thorough understanding of and desire to work in education movement. Research acted as thesis, publication pending
- Provided quantitative analysis and network recommendations to Salt Lake City School District and partnering organizations. Study included data of nonprofit and for profit relationships and networks in Title I afterschool services
- Additional research for program included: funding education through property tax, professional development and teacher quality and performance, and overcoming the challenges of education policy implementation

### Program Development and Leadership

- Utah Scholars and Utah Futures - trained middle school students in college and high school preparedness programs. Managed and demonstrated teaching leadership to 30+ students in several classrooms
- Obesity Prevention Program - created and developed health education tours and obesity prevention programs introduced to 10 Subway Restaurant Group markets, resulting in long-term partnerships and relationships, positive feedback, and maximization of health awareness in each region
- American Sign Language (ASL) initiatives - worked with varying organizations to develop outreach campaigns to advocate for ASL initiatives for pre-k and k-3 development programs. Planned 17- 24 national awareness and educational events in 2009 and 2010, resulting in ASL training modules and tools for educator implementation
- 100% For Kids Credit Union Education Foundation - developed public awareness campaigns, resulting in delivered objectives, positive media, and successful grant distribution

## WORK EXPERIENCE

### Proposal Analyst

Digital Management, Inc. - Bethesda, MD

Sept. 2011 - Present

- Identifying, structuring, and articulating a winning approach
- Achieving ambitious results through focus, determination, and teamwork
- Developing strong critical thinking skills relative to accuracy and dissemination of information

Temporary employee in various positions/actively searched for full-time position

Jan. 2011 - Sept. 2011

### Public Policy Intern

National PTA - Alexandria, VA

April 2011 - Sept. 2011

- Directed grassroots outreach and advocacy efforts on state and local levels to urge political contacts to cosponsor the Family Engagement in Education Act, resulting in House and Senate movement
- Assisted policy team with National PTA convention awareness initiatives distributed to nationwide coalitions
- Provided best practices and research on family engagement policy to Senate and House representatives, bill pending

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## Substitute Teacher

Feb. 2011 – Aug. 2011

### Temple Rodef Shalom – McLean, VA

- Taught students of varied academic/age levels (ages 2-5) and diverse cultural backgrounds.
- Praised for dedication, reliability, organization and effectiveness, and filled in for permanent teachers at a moment's notice; closely adhered to lesson plans; and kept students motivated, engaged and focused.

## President

Jan. 2009 – Dec. 2010

### Kablau Communications – Salt Lake City, UT

- Directed and utilized communication strategies, event outreach, fundraising activities, and organization development for an instructional media organization.
- Identified creative opportunities and managed strategy to grow organization commitments with demonstrated ability to work in dynamic, creative, and innovative environments as a team leader

## Communications/Marketing Manager and Foundation Director

Oct. 2007 – Dec. 2008

### Two Little Hands Productions – Midvale, UT

- Managed and implemented national marketing, PR, and successful social media and outreach strategies and campaigns, resulting in external opportunities and business growth
- Developed multi-tasking skills, profound attention to detail, working collaboratively with diverse organizations and cultivation of relationships with partner organizations
- Acted as liaison between organization and public, resulting in superior interpersonal skills
- Established in-house processes for a small business, contributed to executive decisions, and developed processes for growth, maintaining objectives, projection, and evaluation

## Public Relations Manager

Sep. 2004 – Oct. 2007

### The Summit Group Communications – Salt Lake City, UT

- Conceptualized, developed, and executed PR campaigns for technology, non-profit, for-profit, and government organizations, by identifying client priorities and providing continuous evaluation on projects
- Acted as spokesperson, and presented to national, state, and local policymakers and practitioners, and demonstrated ability to structure complex issues

## ADDITIONAL INTERNSHIPS

**Richter7** – Salt Lake City Utah; Public Relations, May 2004 – Aug. 2004; **Space Dynamics Lab** – Logan, UT; Public Relations and Technical Writer, Jan. 2004 – Apr. 2004; **Congressman Jim Kolbe** – Tucson, AZ; Public Relations/Communications Intern, May 2003 – Aug. 2003

## RELATED EXPERIENCE

- Tutored college students in communications, writing, and editing, 2010-2011 – worked effectively with students from different backgrounds, and garnered motivation to lead and direct students toward success
- Directed activities as service coordinator for the Masters of Public Policy and Administration Student Association, 2010 – resulted in three specialty events for fellow 30-45 Master's students
- Recipient of the Golden Key International Honour Society Award, 2010 – High academic performance illustrates superior research skills, ability to meet deadlines, and work ethic
- Office Coordinator volunteer with Utah Nonprofits Association, 2010
- PR and media relations manager volunteer for Relay for Life, 2007 and 2008 – resulted in media coverage on ABC and NBC for specialty stories of individuals combating cancer
- Volunteer instructor for citizen applicant, 2007 – resulted in US citizenship
- Choice Humanitarian Service Volunteer in Africa, 2006 – resulted in completion of school houses for Kenyan township
- Public Relations Student Association, Utah State University, 2004
- Served as the campaign manager for student elections for elected Vice President, 2003
- Won first place for online news article for the Society of Professional Journalists, 2002
- Leadership volunteer with religious organization, 2000-present